



SUPPORTING SCHOLARS & ATHLETES OF TODAY
AND THE CAMPUS OF TOMORROW

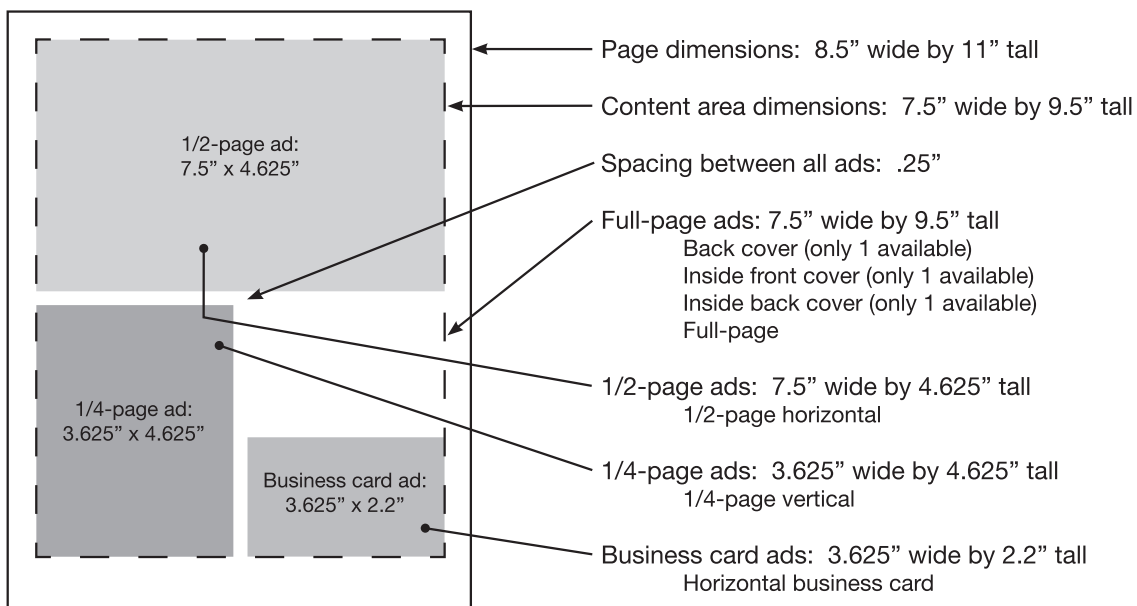
2012 UCLA Golf Classic Program Advertising Specifications

All ads created to be placed in the dinner program should adhere to the following specifications:

- Black and white/grayscale only. Bleeds are acceptable, but not required. If you choose to include bleeds, please show crop marks at live area.
- File formats: TIFF, EPS, PDF, or JPEG
- If sending camera-ready artwork, please allow time for scanning.
- Please adhere to the sizing diagram below.

For ads that are to be created and placed in the program, please adhere to the following requests:

- Provide size of ad to be created, either a full-page, ½-page, ¼-page or business card size.
- If supplying a logo, please provide in EPS or JPEG format.
- If supplying a picture, please provide in TIFF or JPEG format. Also, when photos are submitted, remember to provide captions, if needing to identify the subjects.
- When supplying text, please do so either in email or in a Microsoft Word document.
- Please provide contact information (name, daytime phone number and e-mail) for the person responsible for this ad, in case any questions arise.



FOR ALL ADS, THERE IS A MATERIALS DEADLINE OF APRIL 9, 2012
Contact Jessica Ondas with any questions at (949) 363-7974 or jlo@cmcommunique.com



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2012 UCLA Golf Classic

Program Advertising Specifications

The UCLA Golf Classic has become the largest and most significant UCLA event in Orange County. Support us by purchasing an advertisement in our Dinner Program, which will be circulated to approximately 300 athletes, business leaders, and UCLA friends from all parts of Southern California. Gain exposure for your product or service, while supporting UCLA, its outstanding scholars and athletes.

All camera-ready art must be submitted to jlo@cmcommunique.com no later April 15, 2012, to guarantee publication. Contact Cristina Walters at 949-363-7974 with questions.

PROGRAM ADVERTISING RATES

(Please select one):

- Back Page - \$1,250 (7.5" x 9.5")
- Inside Front Cover - \$1,000 (7.5" x 9.5")
- Inside Back Cover - \$1,000 (7.5" x 9.5")
- Full Page - \$600 (7.5" x 9.5")
- Half Page - \$350 (Horizontal - 7.5" x 4.625")
- Quarter Page - \$175 (Vertical - 3.625" x 4.625")
- Business Card (Horizontal) - \$100 (3.625" x 2.2")

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail _____

Amount: \$ _____

Total Enclosed: \$ _____

Mail this order with your check payable to The UCLA Foundation by April 4, 2012 to:
UCLA Golf Classic, c/o Julie Sager
20 Petria
Irvine, CA 92606

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